

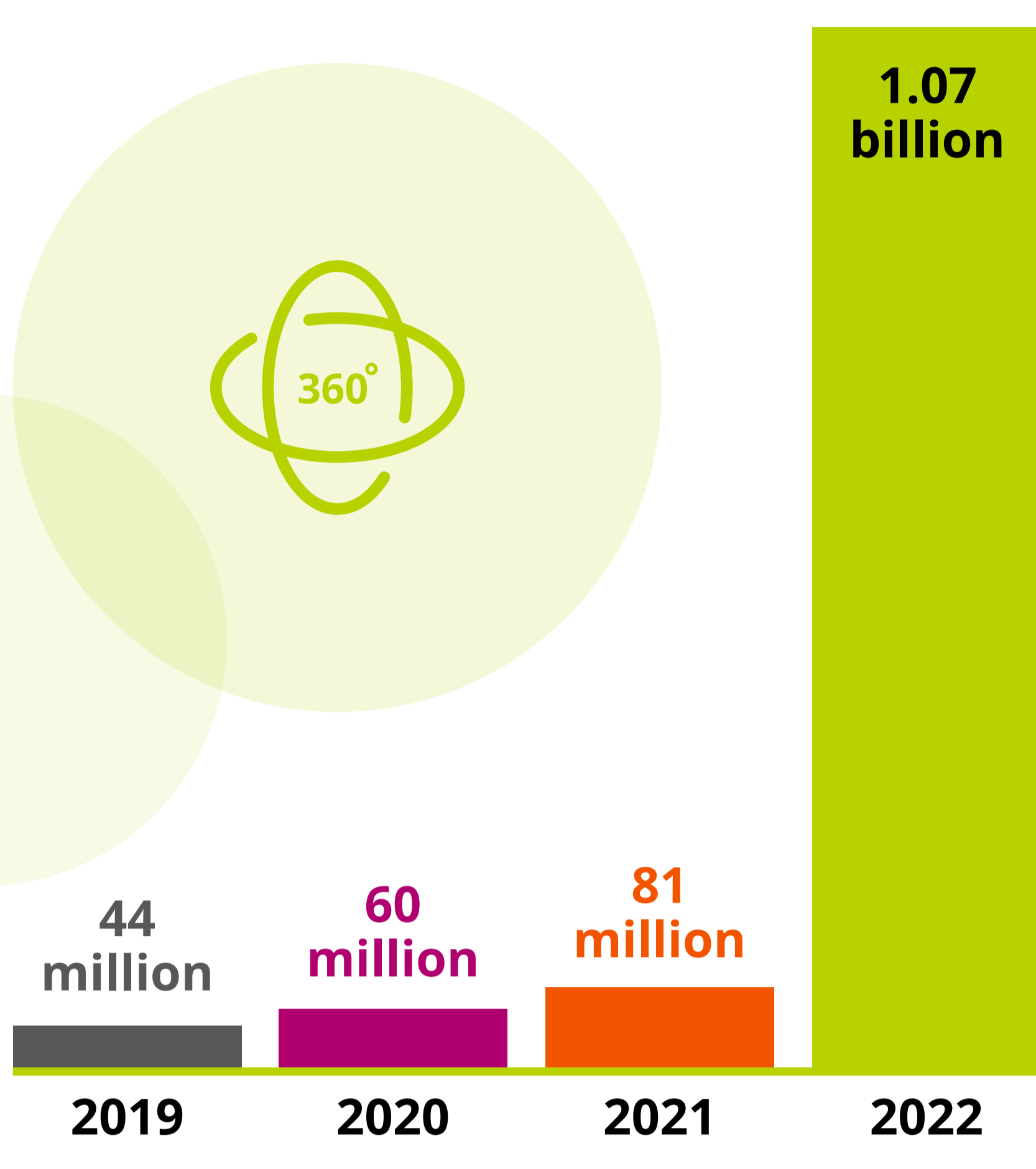
# How Can the Metaverse Benefit Your Business?

The metaverse is poised to be one of the top five tech trends in 2022

Industries from retail to healthcare, gaming, the arts, and more are looking to capitalize on this emerging trend.

## The Growth of the Metaverse:

Users of augmented reality (AR) and virtual reality (VR) have been steadily increasing:



This growth is predicted to flourish in the next two years, with an expected **1.40 billion users in 2023** and **1.73 billion by 2024**.

## What is the Metaverse's Impact on Business?



The metaverse's market size is predicted to expand from **\$100.27 billion in 2022** to **\$1.5 trillion in 2029**.



That means huge revenue increases for businesses that offer:

Goods and services found only in the metaverse



Immersive customer experiences through VR



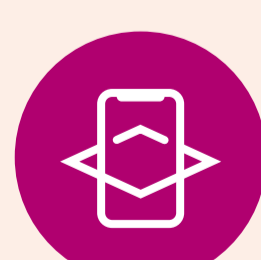
Virtual shopping opportunities



Digital storefronts



AR meetings and appointments



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